



How to Order

Variable Data Labels

Guide for StickerYou Customers



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Introduction

Placing a VDP order is now easier than ever!

You can now place your VDP order by following these steps:

1. Select a material
2. Select the type of variable data label
3. Submit a custom quote with all your information here:
<https://www.stickeryou.com/about-stickeryou/quote>
4. A SY Product Expert will be in touch to finalize your order!

A. Select a Material

We offer a variety of materials for you to choose from. We have options with removable and permanent adhesive, glossy, semi-gloss or matte finish, and laminated and non-laminated options. Please select a material from the following list:

- Removable White Paper (Glossy Laminated)
- Permanent White Paper (Glossy Laminated)
- Permanent Semi-Gloss Paper - Ecosafe
- Permanent White BOPP (Glossy Laminated)
- Permanent Clear BOPP (Glossy Laminated)
- Permanent Matte White BOPP
- Permanent Silver Foil Labels (Glossy Laminated)
- Permanent Gold Foil Labels (Glossy Laminated)
- Permanent Colored Foil Labels (Glossy Laminated)



B. Select the type of variable data label:

Sequential Number Labels

To begin with your Sequential Number Label order, please send the following to your StickerYou Sales Representative:

- a. A **design file** with a designated place for variable data to be entered.
Note: Labels that need to be adjusted in order to accommodate the variable data will require additional art services.
- b. A **start number and** an **end number** for the numerical sequence, to define the length of the sequence.

Custom Serial Number Labels (non-barcoded)

To begin with your Custom Serial Number Label order, please prepare and send the following to your StickerYou Sales Representative:

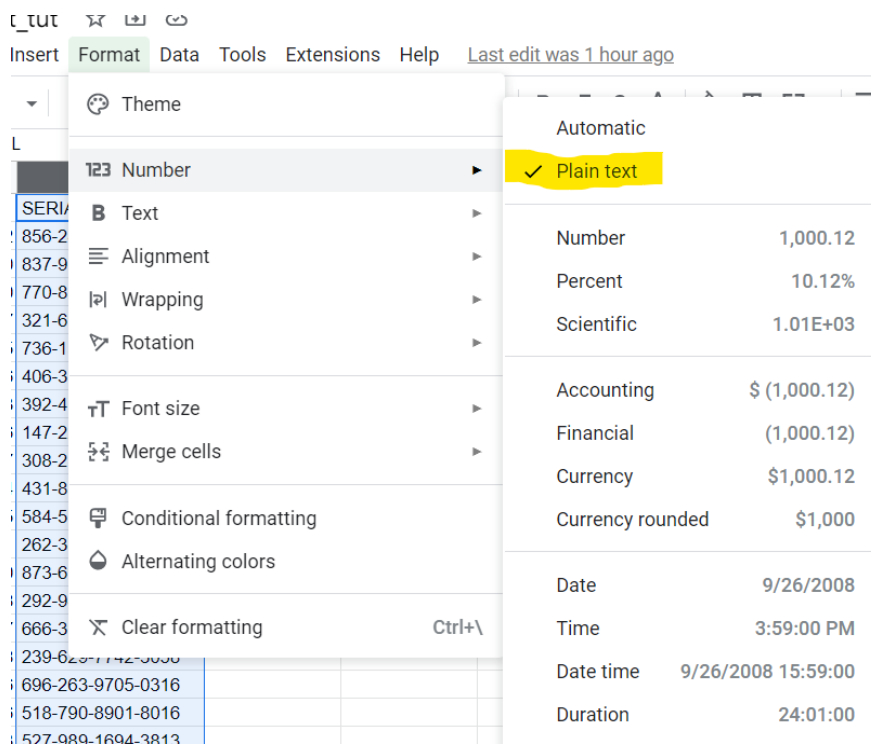
- A **design file** with a designated place for variable data to be entered. **Note:** Labels that need to be adjusted in order to accommodate the variable data will require additional art services.
- Create a **csv** (.csv) file with the alphanumeric label values in one column in the following format →

	A	
1	<Title>	
2	A1	
3	A2	
4	A3	
5	A4	
6	A5	
7	A6	
8	A7	
9	A8	
10	A9	

Note: If you are looking for barcoded labels, please consult “Custom Barcode / QR Code Labels / Asset Tags” on page 4.

Note: Please ensure the following **csv file requirements** are met:

- All columns and rows are set up correctly.
- First column** on the csv file contains a **title**
- The csv file contains **only** data/information needed for the final label design.
- All **data** in the csv file is **formatted as plain text** (plain text, special characters, phone numbers, web links etc.) →



The screenshot shows a spreadsheet application interface. The 'Format' menu is open, and 'Plain text' is selected. The spreadsheet data includes a column with serial numbers and a column with phone numbers.

SERIAL	PHONE
856-2	696-263-9705-0316
837-9	518-790-8901-8016
770-8	527-989-1694-3813
321-6	
736-1	
406-3	
392-4	
147-2	
308-2	
431-8	
584-5	
262-3	
873-6	
292-9	
666-3	
239-6	

Custom Barcode / QR Code Labels / Asset Tags

Numerical **Barcode**

example (EAN-13)¹



Alphanumeric **Barcode**

example (Code 128A)²



Web Address **QR Code**

Label (QR)³



To begin with your linear barcode / QR code/ asset tag label order, please prepare and send the following to your StickerYou Sales Representative:

a. Barcode type

We can accommodate the following types of barcodes →

Aztec	GS1 QR
Bobst	GS1 DataMatrix
Codabar	ITF-14
Code 128	Interleaved 2 of 5
Code 32	Japan Mail
Code 39	Klebrand
DataMatrix	Laetus
✓ EAN13	Leary
EAN13 with Addon	M&S 7
EAN8	Modified Plessey
EAN8 with Addon	Micro QR
EMS	NDC HRI
GS1-128	PDF-417
GS1 Databar Expanded	PZN
GS1 Databar Expanded Stacked	PZN-8
GS1 Databar Limited	QR
GS1 Databar Limited Composite	SICK
GS1 Databar Omnidirectional	Swissmedic
GS1 Databar Stacked	UPC A
GS1 Databar Stacked Omnidirectional	UPC A with Addon
GS1 Databar Truncated	UPC E
GS1 Digital Link Datamatrix	USPS Intelligent Mail
GS1 Digital Link QR	

¹ <https://www.gtin.info/barcode-101/>

² <https://idlabelinc.com/understanding-common-barcode-symbologies/>

³ https://en.wikipedia.org/wiki/QR_code

- b. A **design file** with a designated placeholder where the barcode information will be entered. Please consult the example below:



Note: Labels that need to be adjusted in order to accommodate a barcode will require additional art services.

If you need **multiple Barcodes in a single order**, please specify a placeholder location for Barcode Type 1, Type 2, Type 3, etc.

Note: There should be **high contrast** between the barcode/QR code and the background, as seen in the examples below:



c. A **CSV (.csv) File** with the barcode information label values in one column in the following format:

Examples of CSV Files by Barcode Type

Numeric Barcode

	A
1	Barcode
2	8251015968282
3	6173758416165
4	6107181290824
5	1288957430760
6	9750813598519
7	9518981066179
8	7442293669301
9	2533716800054
10	3943506862716

Alphanumeric Barcode

	A
1	Barcode
2	825101B3F34A
3	825101B3F34B
4	825101B3F34C
5	825101B3F34D
6	825101B3F34E
7	825101B3F34F
8	825101B3F34G
9	825101B3F34H
10	825101B3F34I

QR Code Web Address

	A
1	Barcode
2	QR Code Link 1
3	QR Code Link 2
4	QR Code Link 3
5	QR Code Link 4
6	QR Code Link 5
7	QR Code Link 6
8	QR Code Link 7
9	QR Code Link 8
10	QR Code Link 9

Note: Please ensure the following **csv file requirements**:

- All columns and rows are set up correctly.
- **First column** on csv file contains a **title**
- The csv file contains **only** data/information needed for the final label design.
- Barcode length/size will yield a scannable barcode
- You **format all** of the **data** in the csv file (plain text, special characters, phone numbers, web links etc.) **as numbers**. See below how to format the csv file as numbers on Google Sheets →

The screenshot shows the Google Sheets interface. The 'Format' menu is open, and 'Number' is selected. The data table below shows a list of barcode numbers in column A and their corresponding serial numbers in column B.

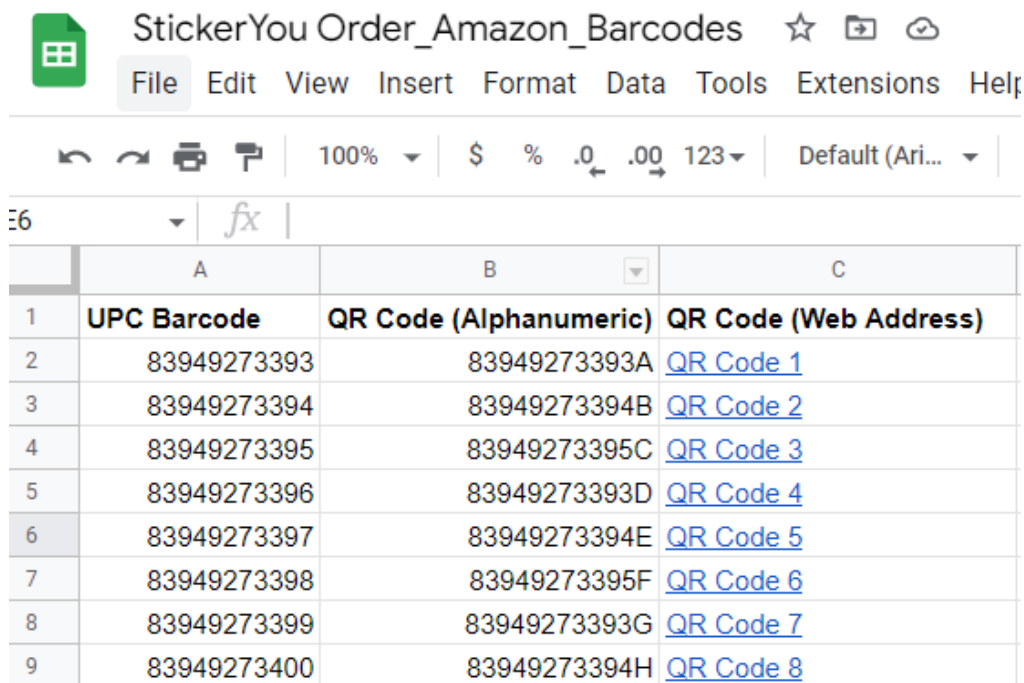
BARCODE	SERIAL
85624385719132	856-2
83791620513420	837-9
77085236223870	770-8
32169333215567	321-6
73615433157655	736-1
40631540498766	406-3
39247970862243	392-4
14722739685306	147-2
30821325689117	308-2
43183049361044	431-8
58457611707415	584-5
26238026421341	262-3
87369840581730	873-6
29294801263138	292-9
66639735504767	666-3
23962977423058	239-6
69626397050316	696-263-9705-0316
51879089018016	518-790-8901-8016
52798916943813	527-989-1694-3813
86824670096848	868-246-7009-6848

Multiple Types of Barcodes in Single Order

- **What if I want to print multiple Barcodes / QR codes / Asset Tags in a Single Order?**

If you would like to print multiple types of barcodes in the same order, you need to send to your StickerYou Sales Representative **one csv file only**, instead of multiple csv files for each barcode type to be printed. In it, please add one barcode type per column. For example, if you would like to print 3 types of barcodes, you need to send us one csv file, in which every column of data will have one barcode type.

Example of Multiple Barcodes / QR Codes / Asset Tags in Single Order



	A	B	C
1	UPC Barcode	QR Code (Alphanumeric)	QR Code (Web Address)
2	83949273393	83949273393A	QR Code 1
3	83949273394	83949273394B	QR Code 2
4	83949273395	83949273395C	QR Code 3
5	83949273396	83949273393D	QR Code 4
6	83949273397	83949273394E	QR Code 5
7	83949273398	83949273395F	QR Code 6
8	83949273399	83949273393G	QR Code 7
9	83949273400	83949273394H	QR Code 8



C. Submit a custom quote with all your information

Once you have all the information ready, you can request a custom quote with all the above information here: <https://www.stickeryou.com/about-stickeryou/quote>

Please fill out the form with your custom quote. Make sure you select “Labels” and the specific type of label from the “Type of Label” drop-down menu:

Product: *

Note: packing tape has a minimum quantity of 1 full case.

Type of Label: *

Note

- Minimum label size: 0.75 x 0.75 in
- Minimum quantity: 250 labels

D. A SY Product Expert will be in touch for the next steps!

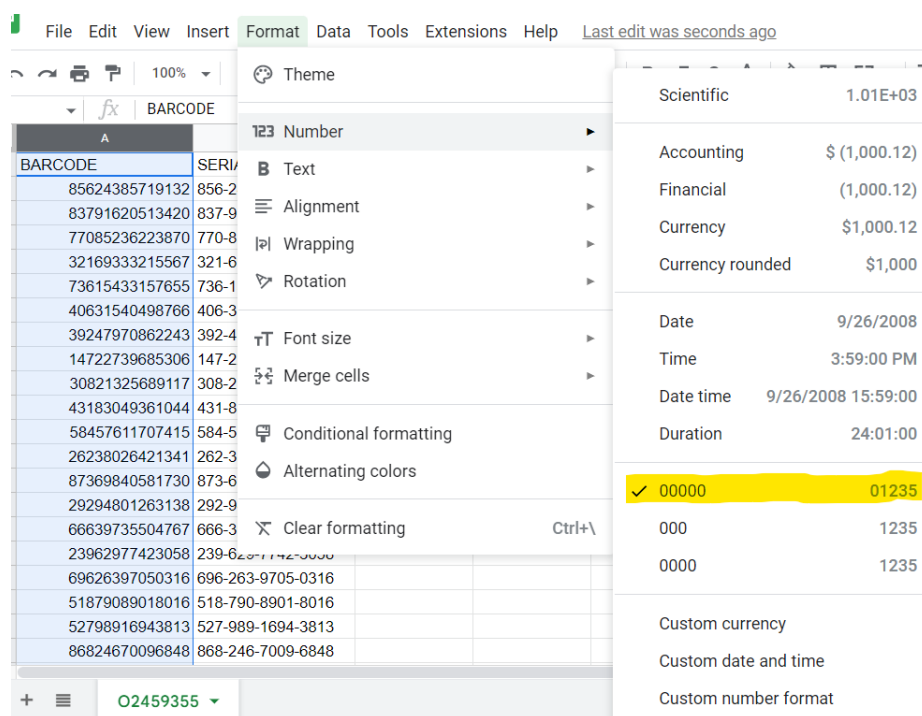
Need additional help preparing your CSV File? The below guide is for you:

Setting Up A CSV File

- CSV files are plain text files that store data and are used when the data needs to be compatible with multiple programs. They can be opened in text editors, excel, google sheets, and other specialized applications
- CSV files should only include the information needed for the final label or sticker design.
- In each sheet, the first row of information should be the title or category for each column
 - The title column should have no spaces or special characters
 - Columns need to be formatted based on the type of data.

Formatting Barcodes As Numbers

- Barcodes need to be formatted as numbers (**see below**):



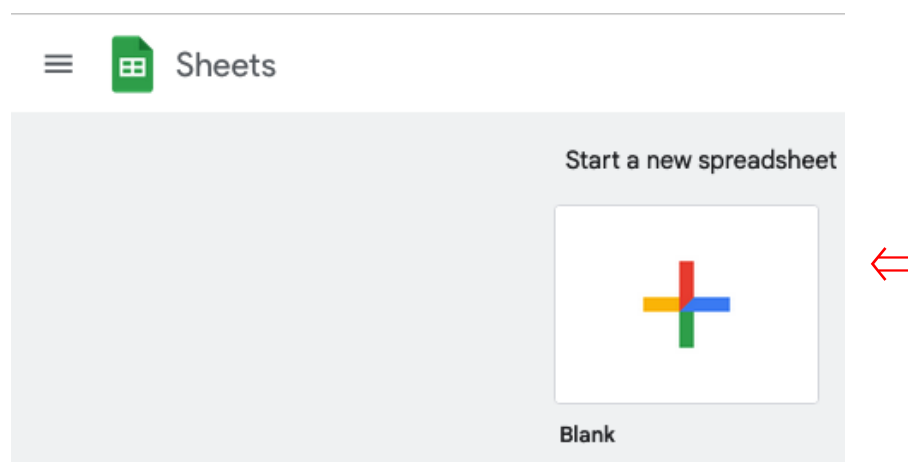
The screenshot shows a Google Sheets spreadsheet with a 'Barcode' column. The 'Format' menu is open, and the 'Number' option is selected. A sub-menu is displayed showing various number formats. The '00000' format is highlighted in yellow, and the '01235' format is also visible. The spreadsheet data includes barcode numbers and their corresponding serial numbers.

Barcode	Serial Number
85624385719132	856-2
83791620513420	837-9
77085236223870	770-8
32169333215567	321-6
73615433157655	736-1
40631540498766	406-3
39247970862243	392-4
14722739685306	147-2
30821325689117	308-2
43183049361044	431-8
58457611707415	584-5
26238026421341	262-3
87369840581730	873-6
29294801263138	292-9
66639735504767	666-3
23962977423058	239-6
69626397050316	696-263-9705-0316
51879089018016	518-790-8901-8016
52798916943813	527-989-1694-3813
86824670096848	868-246-7009-6848

Creating a Number Series in Google Sheets

You can easily create a csv file in minutes (and for free) by logging in your Google account, visiting [Google Sheets: Online Spreadsheet Editor](#) and following these steps:

1. Start a new spreadsheet by clicking the “+” icon:



2. In the cells below create your sequence:
 - a. List the first two numbers in the sequence
 - b. Highlight them both
 - c. Click and drag the bottom right corner of the cell to auto-populate the rest of the cells.

1	VariableText		1	VariableText
2	1		2	1
3	2		3	2
4			4	3
5			5	4
6			6	5
7			7	6
8			8	7
9			9	8
10			10	9
11			11	10
12			12	11
13			13	12
14			14	13
15			15	14
16			16	

The image shows two side-by-side spreadsheet grids. The left grid shows the first two rows of a sequence (1 and 2) highlighted in blue. A red arrow points to the bottom-right corner of the cell containing '2'. The right grid shows the same sequence extended to 16 rows, with all cells in the 'VariableText' column filled with numbers from 1 to 14.

3. Format the cells

- Each cell must be formatted to take up the same number of digits
 - i.e. if the range is 1-300 the numbers should read 001, 002, etc.

a. Select all the cells

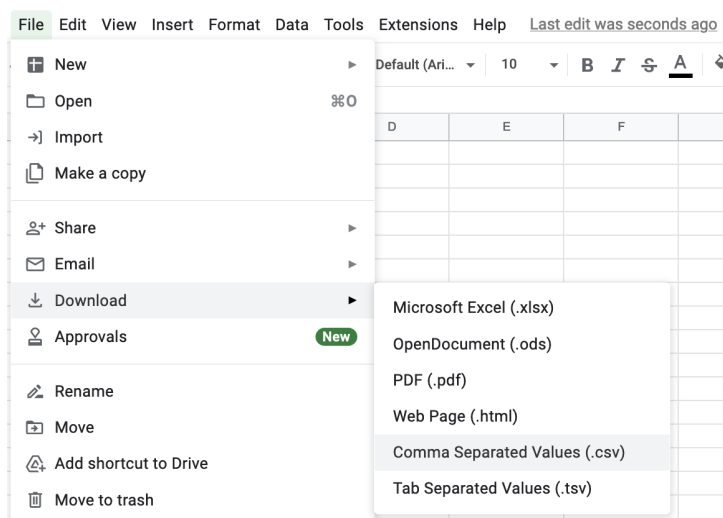
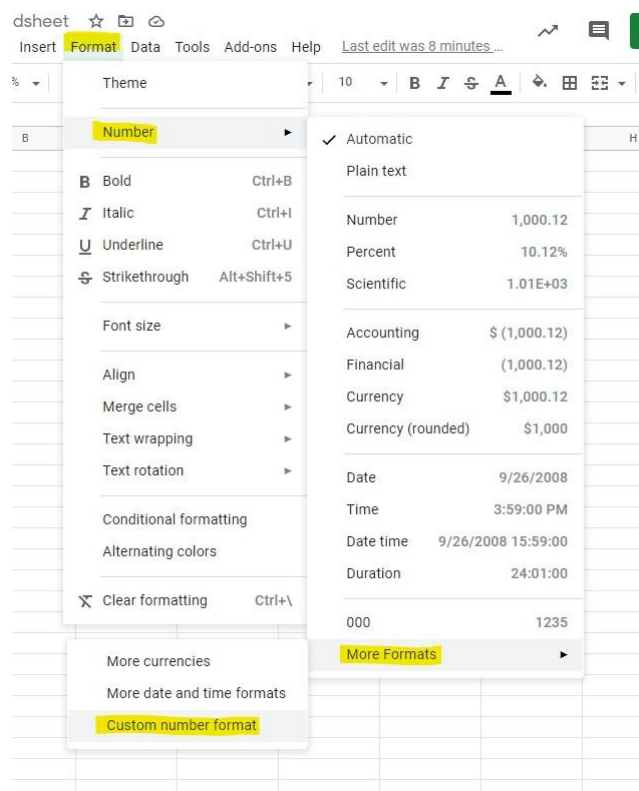
b. Select Format → Number
→ More Formats →
Custom number format

c. In the Custom number format window, type in as many '0s' as there are digits in the largest VDP number

- i.e. if the range is 1-1000, you would type four '0s' (0000)

d. Click ok, the change should appear instantly

e. Download file in .csv format →





Note: Creating a number series with the same set of letters at the beginning works the same way. Start your sequence in the top two cells, then highlight and drag down to continue the sequential numbering for as many cells as is required to complete the sequence:

S/N SPD-000100
S/N SPD-000101
S/N SPD-000102
S/N SPD-000103
S/N SPD-000104
S/N SPD-000105
S/N SPD-000106
S/N SPD-000107
S/N SPD-000108
S/N SPD-000109
S/N SPD-000110
S/N SPD-000111
S/N SPD-000112
S/N SPD-000113

Questions/Comments?

If you have any questions/comments, please reach out to your StickerYou Sales Representative. We look forward to assisting you with your next order!

